

## CLAIMS

Having thus described the present invention, what is claimed as new and desired to be secured by Letters Patent is as follows:

- 5        1. A coach's organization and travel bag comprising:
  - a core storage area,
  - a compartment for storing coaching boards;
  - a second storage area having a panel with a plurality of storage means for storing a plurality of articles on the panel;
- 10        a third storage area having a panel with a plurality of storage means for storing a plurality of articles on the panel; and
  - a business folder area having a plurality of compartments, one of said compartments being sized to store a business folder.
- 15        2. A coach's organization and travel bag as in claim 1 further comprising at least one removable insert for insertion into said core storage area.
- 20        3. A coach's organization and travel bag as in claim 2 further comprising hook and loop fasteners for releasably securing the at least one removable insert into the core storage area.
4. A coach's organization and travel bag as in claim 2 wherein the at least one removable insert comprises a lattice insert.

5. A coach's organization and travel bag as in claim 1 further comprising a water resistant bottom surface.
6. A coach's organization and travel bag as in claim 1 further comprising a rigid bottom for said core storage area.
7. A coach's organization and travel bag as in claim 1 further comprising a removable rigid bottom for said core storage area.
8. A coach's organization and travel bag as in claim 1 further comprising a removable rigid bottom for said core storage area, 10 said removable rigid bottom having a plurality of wheels to facilitate transportation.
9. A coach's organization and travel bag as in claim 1 further comprising at least one mesh pocket attached to an exterior surface of the bag.
15. 10. A coach's organization and travel bag as in claim 1 further comprising exterior attachment means for releasably attaching articles to the bag.
11. A coach's organization and travel bag as in claim 10 wherein the exterior attachment means includes a plurality of adjustable straps 20 for releasably attaching elongate articles to the bag.
12. A coach's organization and travel bag as in claim 11 wherein the plurality of adjustable straps are configured for releasably

attaching a baseball bat, hockey stick, tennis racket or lacrosse stick to the bag.

13. A coach's organization and travel bag as in claim 1 further comprised of an exterior transparent pocket.  
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14. A coach's organization and travel bag as in claim 1 further comprised of an adjustable shoulder strap.
15. A coach's organization and travel bag as in claim 1 further comprised of an adjustable releasable shoulder strap.
- 10 16. A coach's organization and travel bag as in claim 1 further comprised of a pair of carrying handles.
17. A coach's organization and travel bag as in claim 1 further comprised of a pair of carrying handles and a releasable carrying grip.
- 15 18. A coach's organization and travel bag as in claim 1 wherein the plurality of storage means for storing a plurality of articles on the panel of the second storage area includes at least one mesh pocket, at least one elastic holder and at least one pocket.
19. A coach's organization and travel bag as in claim 1 wherein the plurality of storage means for storing a plurality of articles on the panel of the third storage area includes at least one elastic holder,  
20 at least one pocket and at least one spring clip.

20. A coach's organization and travel bag as in claim 1 further comprised of bottom supports from the group of a plurality of feet and a plurality of runners.